

# Kelly Sun

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## SUMMARY

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Technically minded UX/UI designer dedicated to comprehending user needs and adept at collaborating in cross-functional teams. To be a designer with the ability to read code, understand the possibilities of subsequent project development, and be able to grasp new knowledge quickly. With my design background, I am committed to effective analysis and communication to deliver projects that meet client expectations. In my previous roles, these experiences have sharpened my design acumen, collaboration proficiency, and understanding of client requirements. I am committed to keeping up to date with the latest trends in design and front-end development to ensure that my skills are constantly evolving. My goal is to contribute to projects that demand solution-oriented approaches, aligning with user needs and business objectives, ensuring that my work remains at the forefront of industry standards.

## PROJECT EXPERIENCE

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### Earth Resource Warning ( [Website Link](#) / [Figma Link](#) )

December 2023

#### *Web Design & Development*

- Created a whole website interactive prototype in Figma, with 15+ wireframes, low and high fidelity, and used components and styles to make it reusable, to ensure the design is consistent and easily maintainable.
- Design-to-development transition ensures compliance with WCAG standards. Implemented 7 dynamic pages using HTML5, CSS3, and vanilla JavaScript.

### SkyCatch - Climate Application ( [Figma Link](#) )

December 2023

#### *User Interface Design*

- Explored and visualized the context and functionality of the application. Ensure the app is suitable for different people, meets user needs and solves pain points through research and analysis, sitemap, user journeys, and user flows.
- Founded a whole climate application's interface design by Figma. Ensure that users access current, future and different area weather information and alerts easily. Helps users to efficiently plan travel plans and adjust transportation methods based on different weather conditions.

## WORK EXPERIENCE

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### Package and Graphic Designer

January 2022 - August 2023

#### *Qingping Printing Company*

China

- Collaborated as a team to accomplish projects and meet customer needs. Produced over 10,000 pieces during this period. Timely communication with team members to leverage our strengths and utilize each team member's expertise to complete high-quality projects.
- Finished 15+ project designs through CorelDRAW. Worked with the team and proofread to ensure dimensions were available for final product production.
- Designed visual elements to be applied to packaging, and improved client-supplied materials via Photoshop to ensure visual elements fit the project theme and uniformed the effect.

### Internship Designer

November 2021 - December 2021

#### *Yellow River Cultural and Creative (Henan) Industry Research Institute*

China

- Explored the chosen topic's context and incorporated iconic features for visual design. Analyzed the Visual Identity System specifications to ensure that the design aligned with the brand style and attracted more attention.
- Selected intangible cultural heritage as a starting point for design, presented a comprehensive brand identity through a Visual Identity System Design and promoted long-lasting cultural heritage and development.

- Created 30+ page Visual Identity System Design including a mascot that fits the theme of the project, completed the project presentation through Adobe Illustrator vector tools and typography, and ensured that the visual elements were highly representative.

**EDUCATION**

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<b>Web Development - Front-End Design</b> <i>George Brown College - Postgraduate</i>	<b>September 2023 - August 2024</b> Canada
<b>Visual Communication Design</b> <i>Zhengzhou Technology and Business University - Bachelor's Degree</i>	<b>September 2018 - July 2022</b> China